

ECHO PARK BUSINESS IMPROVEMENT DISTRICT

Proposal

Strongly Supported by:

- LAPD :
 - ▣ Rampart Division SLO Ford / Capt. Egan
 - ▣ North East Division SLO Hill / Capt. Murphy
- Council District 13 / Councilman Garcetti
- Council District 1 / Councilman Reyes
- Echo Park Chamber of Commerce
- Echo Park Security Association
- Echo Park Improvement Association
- Echo Park Historical Society

Business Improvement District Quality of Life Enhancements

- Increased Security
 - ▣ Uniformed Patrol
 - ▣ Bike Patrol
 - ▣ Foot Patrol
 - ▣ Increased visibility
 - ▣ Cameras wired to PD
 - ▣ Homeless Issues
 - ▣ Illegal Vendors
 - ▣ Graffiti Issues
 - ▣ Gang related issues
 - ▣ Goal #1: Overall reduction in crime



Business Improvement District Safety Patrol

- A key feature of the Echo Park Business Improvement District shall be the dedicated safety patrol. A team of readily identifiable officers whose presence conveys safety and who shall work closely with the police and city officials on critical quality of life issues within the district.
- Panhandling
- Itinerant Vendors
- Graffiti
- Public Intoxication



Business Improvement District Quality of Life Enhancements

- Clean / Green
 - ▣ Pressure washing entire area
 - ▣ Keeping public areas clean of debris
 - ▣ Maintenance of problem trash areas
 - ▣ Landscaping in public areas
 - ▣ Clean up of stairways
 - ▣ Institute new tree program
 - ▣ Street Furniture program



Proposed BID Budget

- Initial budget estimated between \$300,000 - \$350,000
 - Security – 45%
 - Clean – 30%
 - Green – 25%
 - ** City admin fees not included



Echo Park BID – “How to”

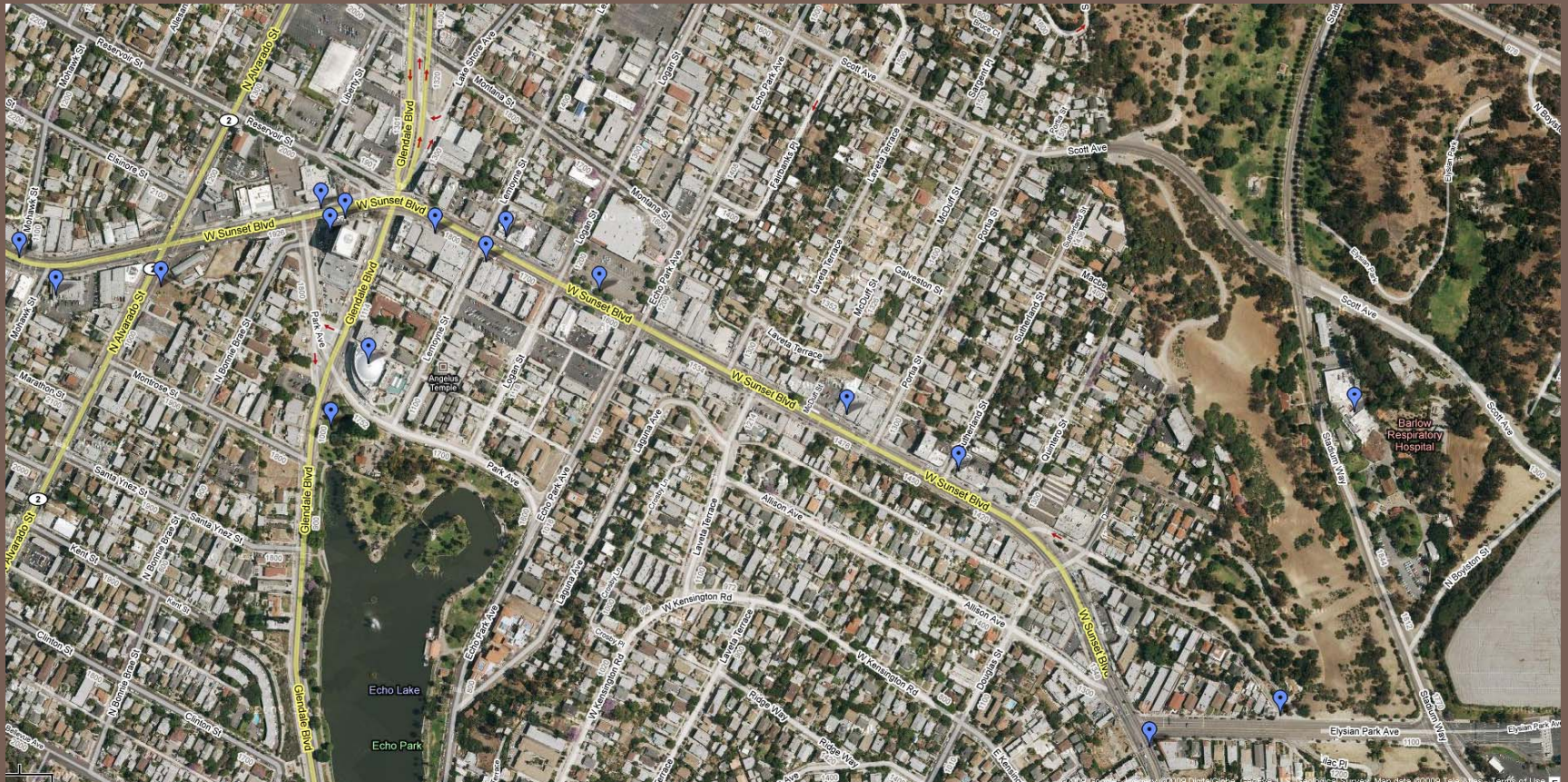
- Raise Seed money necessary
 - \$40,000 by May 15th
 - OR \$30,000 plus \$10,000 in kind (offices / supplies / work)
- Need Anchor property owners support
- Once we have the support and \$
 - We apply to city of Los Angeles
 - They hire consultant
 - Consultant does study that will help with the overall budget, and map / location of BID
 - Then Vote: we will need 50% of the property owners who voted + 1
 - Insurance – Our Directors and Officers Insurance can be altered to include the BID. Est. Annually at \$12,000 - \$15,000.

Building Owners we are looking for support on ECHO PARK BID

- Alston Yacht Club
- The Echo / 1822 W. Sunset
- Taix Restaurant
- Barlow
- Echo Park (part of parks & recreation)?
- Four Square (citi bank building)
- Recreation center
- Antique Row (same owner as rec center)
- Rodeo Grill / Happy Toms
- Santa Fe Tortillas
- Walgreen / Mike Liam
- Dr. Perez
- Dr. Tony Wong (prado building)
- LA Dodgers
- El Centro del Pueblo
- Studio Number One / Obey
- The Short Stop owner
- The Little Joy Building owner
- The Gold Room
- Rockridge Development (at sunset/Alvarado)
- Walgreens (owns pioneer)



Map / Boundary



Segment 1: Sunset & Mohawk to Sunset & Elysian

Segment II: Glendale & 101 fwy to Glendale & 2 Fwy

Segment III: Alvarado from 101 to Glendale Blvd.

Photos

